



# GAT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 11/30/2020

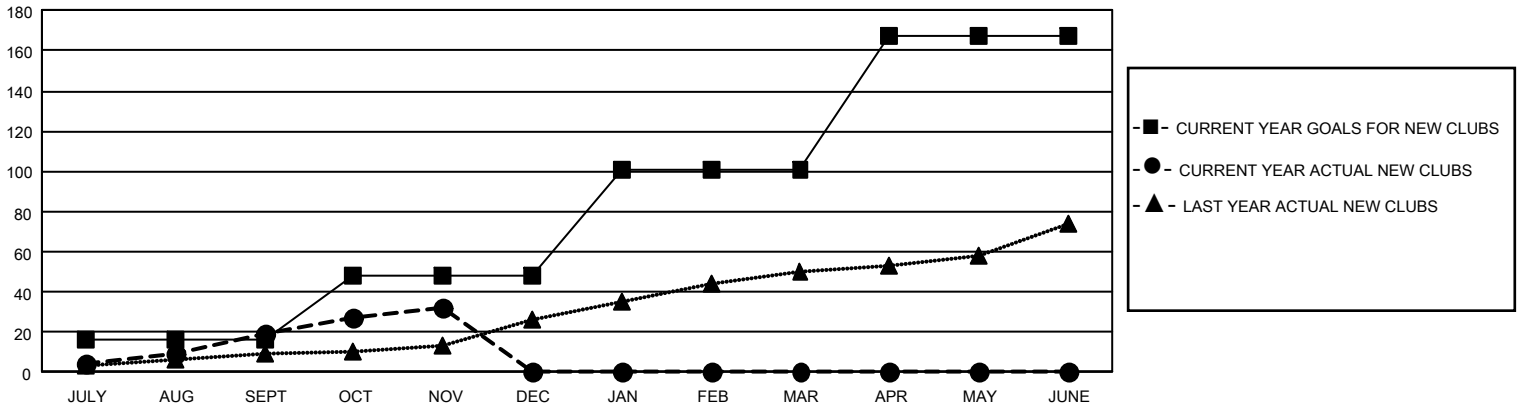
## GAT Constitutional Area 4

REPORT DOES NOT INCLUDE CLUBS IN UNDISTRICTED AREAS.

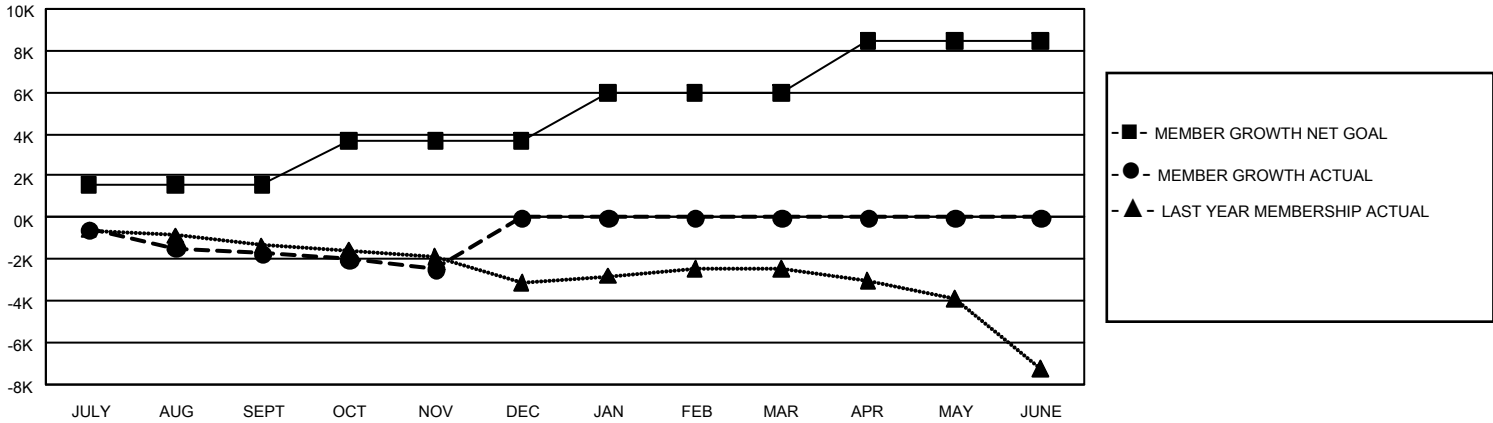
| Clubs                 |               |           |               |
|-----------------------|---------------|-----------|---------------|
| RESULTS FOR 2020-2021 |               |           |               |
| QUARTER               | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS |
| JULY/AUG/SEPT         | 48            | 19        | 39            |
| OCT/NOV/DEC           | 96            | 13        | 33            |
| JAN/FEB/MAR           | 159           | 0         | 0             |
| APR/MAY/JUNE          | 198           | 0         | 0             |

| Members               |                        |                      |                                              |
|-----------------------|------------------------|----------------------|----------------------------------------------|
| RESULTS FOR 2020-2021 |                        |                      |                                              |
| QUARTER               | MEMBER GROWTH NET GOAL | MEMBER GROWTH ACTUAL | DROPPED MEMBERS ACTUAL (including transfers) |
| JULY/AUG/SEPT         | 1546                   | 2,899                | 4,208                                        |
| OCT/NOV/DEC           | 2131                   | 2,024                | 2,556                                        |
| JAN/FEB/MAR           | 2288                   | 0                    | 0                                            |
| APR/MAY/JUNE          | 2518                   | 0                    | 0                                            |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



|                        |                                                  |                                       |                  |
|------------------------|--------------------------------------------------|---------------------------------------|------------------|
| DROPPED CLUBS: 72      | 2,046 CLUBS OF 9,276 ADDED 1 OR MORE NEW MEMBERS | <u>GENDER DISTRIBUTION</u>            |                  |
| <u>DROPPED MEMBERS</u> |                                                  | MALE                                  | 179,732 (76.35%) |
| DECEASED               | 972                                              | FEMALE                                | 55,665 (23.65%)  |
| CLUB CANCELLED         | 53                                               | TOTAL FAMILY UNIT MEMBERS 10,758      |                  |
| OTHER                  | 5,734                                            |                                       |                  |
| TOTAL                  | 6,759                                            | FAMILY MEMBERS PAYING HALF DUES 5,556 |                  |

[CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA](#)